

# **PRESS RELEASE**

Attention: Food Writers and Editors  
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FOR IMMEDIATE RELEASE



**Thousands of tasters can't be wrong and now it's official: Texas' Red Mud Barbecue Sauce is the best in the world!**

That's right, Red Mud Barbecue Sauce has been voted "Best of Show" winning the People's Preference Award at the 2002 International Zesty Foods Show held in Austin, Texas.

First made on an authentic cattle ranch at the head of the Red Mud Creek near McLean in the Texas Panhandle, Red Mud Barbecue Sauce is created by folks who understand that a barbecue sauce should compliment beef or pork, not overpower it. Red Mud is carefully blended to provide a mild smoky flavor with a Texas-size kick!

The folks at Red Mud are especially honored to have been chosen "Best of Show" by the thousands of zesty food lovers who visited the show and not just a select few food experts.

This great, peppery barbecue sauce is available from select Texas retailers and worldwide from TexasInaBox.Com (on-line at [www.texasinabox.com](http://www.texasinabox.com) or toll-free 877-987-3324.)

The International Zesty Foods Show brought thousands of food service professionals and food lovers together with the world's best zesty foods this past October 25th, 26th and 27th in Austin's New Palmer Event Center. The show was sponsored by Chile Pepper Magazine.

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